



THE HOMES GUARANTEE CANDIDATE PLEDGE

The Homes Guarantee is a campaign, led by poor and working class tenants, that seeks to win a world where everyone is guaranteed a safe, accessible, sustainable, truly and permanently affordable home.

We know we need to transform housing from commodity to guaranteed public good.

- **I pledge** to advance policies that move housing from commodity to human right;
- **I pledge** my commitment to eradicating homelessness once and for all;
- **I pledge** to design housing policies as racial and climate justice interventions;
- **I pledge** to increase investment in public and social housing;
- **I pledge** to support universal rent control policies;
- **I pledge** to reject any developer and real estate contributions that my campaign may be offered, and to return any developer and real estate money that I have already taken;
- **I pledge** to campaign on the Homes Guarantee, talk about it at forums and town halls, include it in canvassing scripts, arrange meetings with local tenant and community organizations to grow my own understanding, proudly display my support for the Homes Guarantee on my website and other campaign materials, etc.
- **I pledge** to run a campaign that is accountable to a local base of tenants, and to meet with members of the Homes Guarantee team within 60 days of victory.

NAME

DATE

OFFICE HELD / SOUGHT



THE HOMES GUARANTEE CAMPAIGN

The vision for a national Homes Guarantee comes from the people directly impacted by the housing crisis and builds on a long tradition of tenant organizing. The idea for this campaign came about at a retreat organized by the housing campaign at People's Action in August 2018. Tired of incrementalist policies that weren't getting us anywhere, our leaders demanded and imagined a better world.

Over the last two years, grassroots leaders from organizations representing urban, rural suburban and public housing communities in coordination with policy experts developed the framework for a Homes Guarantee. Since then, People's Action member organizations and over 115+ movement allies have picked it apart and put it back together, making our vision bigger, bolder, and more responsive to community needs. We launched our Homes Guarantee platform September 2019.

In December 2019, we launched the **Homes Guarantee Candidate Pledge**. In it we asked candidates to commit to:

- (1) advance policies that move housing from a commodity to a human right,
- (2) run campaigns that is accountable to local tenants,
- (3) reject all developer and real estate contributions.

Since then, we have had over 200 candidates running for local, state, and federal office from all parts of the country take the pledge - including Sen. Bernie Sanders, Rep. Cori Bush, and Rep. Jamaal Bowman. Some state and local candidates have even started working with grassroots leaders to envision what a Homes Guarantee looks like at the state and municipal levels.

From New York and Pennsylvania, Kentucky and Missouri, and all the way out west to Washington and California—candidates have taken the pledge because they know the Homes Guarantee is the gold standard for housing policy. Our candidates are people who grew up in public housing, they have struggled with homelessness, they are housing organizers who've helped build and are representative of our movement.

To learn more about our campaign, visit homesguarantee.org.